1. **Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**
   * There is a 64% chance for a crowd funding campaign to be successful
   * The number of failed campaigns in relation to successful campaigns are relatively close. About a 10-20% margin
   * Theatre campaigns and specifically Plays receive the most attention out of any category.
2. **What are some limitations of this dataset?**
   * The data may be biased to a specific Parent/sub category. As seen on the graphs the parent category (theatres) has most of the crowdfunding campaigns.
   * The data gathered out of the 1000 is not going to be entirely accurate for this reason.
3. **What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**
   * We can create a table that show cases the amount needed and the amount granted to show case how difficult the challenge might have been for the company. This will give us better understanding on which companies had the proper crowd funding campaign relative to the difficulty of the goal they were trying to achieve. We could also reduce and increase the sizes of our samples to have an equal distribution of parent/sub categories.
4. **Use your data to determine whether the mean or the median better summarizes the data.**
   * Median better summarizes the data because it takes into account the minimum and maximum spectrum and is situated in the middle.
5. **Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?**
   * There is a larger deviation with successful campaigns compared to unsuccessful campaigns because of the volatility involved with businesses in general. To make a business succeed there is an unlimited number of variables and potential reasons for its success. Whereas a failure for a business is easier to attain when your foundation from the start isn’t properly set up.
   * This data makes sense due to nature of business. A Successful business is harder to attain with a larger reward.